

TECH CONCIERGE FOR REAL ESTATE AGENCIES

Every portal lead answered in a minute, day and night

Leads from Bayut, Property Finder and Dubizzle reach the right agent in minutes. An AI assistant answers about the listing on WhatsApp, asks the questions your agents ask, and books the viewing. Your website with your listings, your app, listing videos and one list of every buyer, tenant and landlord, run by one engineer you know by name.

AED 3,600 a month

Your website, your app, one list of your customers, an AI assistant on WhatsApp and your videos, run by one engineer you know by name.

Where a brokerage loses its deals

And what we set up for you, from the first month.

TODAY

01 A tenant asks about a flat on Bayut at 10 pm. Your agent sees it in the morning, after three other agencies have already called him.

02 Leads come from three portals, WhatsApp, Instagram and calls. Some are answered twice, some never, and nobody knows which.

03 Your agents spend their day sending the same photos, prices and locations, and calling people who were never going to rent.

04 A landlord wants to list with you, and the title deed, the passport and Form A take a week of WhatsApp messages to collect.

05 A tenancy ends, and nobody asked the tenant about renewing until the last month.

06 Listings need videos for Instagram and TikTok, and nobody has time to film and edit them.

WITH US

The assistant answers in seconds with the price, the cheques and the availability, offers the next free viewing slots and books one in your agent's calendar.

Every lead lands in one list with its source, its listing and its agent. You see who answered, how fast, and which portal really brings deals.

The assistant sends the details, the photos and the map pin, and asks the budget, the move-in date, the number of cheques and who will live there before an agent picks up the phone.

The assistant takes the unit's details and photos, collects the documents in one place and books your agent's visit. The listing is ready to publish in days.

Every contract's end date is in the list. Your agent is reminded 90, 60 and 30 days before, and the assistant asks the tenant whether he is staying.

One button turns a listing into a short video with the price and the area, checked by a person and ready to post.

How your week runs with us

Five moments every brokerage knows, step by step, as we set them up for you.

01

A portal lead at 22:40

IT STARTS

A tenant enquires on Bayut about a 1-bedroom in Business Bay. Your office closed at 7.

WHAT CHANGES

The viewing is booked before another agency calls him back.

- 1 The enquiry reaches your list the way the portal sends it to you today, by email or WhatsApp, with the listing it is about.
- 2 Within a minute the assistant writes to the tenant on WhatsApp: the price, the cheques, the date it is free.
- 3 It asks his budget, his move-in date and who will live there, and offers the next free viewing slots of the agent for that area.
- 4 He picks one. The viewing is in your agent's calendar, with the whole conversation attached.
- 5 On the morning of the viewing he gets the location pin and the agent's name. The agent gets a reminder an hour before.

02

A Saturday of viewings

IT STARTS

Your agents have twelve viewings booked across JVC, Marina and Business Bay.

WHAT CHANGES

Fewer wasted trips, and every viewing has a next step the same day.

- 1 The evening before, every client gets a confirmation with the time and the address. Those who do not answer are asked again in the morning.
- 2 A cancellation frees the slot at once, and the assistant offers it to the next client who wanted that area.
- 3 After each viewing the assistant asks the client what he thought and what he wants to do next.
- 4 Those ready for an offer are marked hot and sent to the agent at once. The rest get similar listings by Monday.

03

A landlord lists his apartment

IT STARTS

An owner writes: "I want to rent out my 2-bedroom in JVC."

WHAT CHANGES

The listing is live in days, the papers are in one place, and the owner sees you working for him.

- 1 The assistant asks for the building, the size, the view, the parking and the rent he expects.
- 2 It collects the title deed, the passport and the signed Form A in one place, and tells him what is still missing.
- 3 Your agent's photo visit is booked in his calendar.
- 4 The listing page is drafted on your site from what the owner sent, and the video is made with one button.
- 5 The owner gets a short update every week: views, enquiries and viewings of his unit.

04

An off-plan launch

IT STARTS

A developer launches a new project next week, and you want your buyers to hear it from you first.

WHAT CHANGES

Your launch leads are in one list, not scattered over five agents' phones.

- 1 A page for the project on your own site within days: the plans, the payment plan, the handover date.
- 2 A WhatsApp message goes to the buyers who asked you about off-plan in that area and agreed to hear from you.
- 3 The assistant answers questions about the payment plan and the handover, and books meetings with your off-plan agents.
- 4 Every reply, every meeting and every reservation lands in the list, with the source it came from.

05

Renewals and re-letting

IT STARTS

Forty tenancies end in the next three months.

WHAT CHANGES

Renewals do not slip, and units are let again with fewer empty weeks.

- 1 The list knows every contract's end date and its landlord.
- 2 Your agent is reminded 90, 60 and 30 days before the end.
- 3 The assistant asks each tenant whether he plans to renew, and tells the landlord early when he does not.
- 4 A unit that will be free is listed again before the tenant moves out.

A tenant at 22:40, and the viewing booked before midnight

An example of your assistant on WhatsApp.



What a brokerage gets

From our catalogue, the services a brokerage actually uses, all inside one monthly price.

◆ Listings site with search 2.3

Your listings on your own site, with filters by area, price and bedrooms, and an enquiry on every listing.

◆ Every lead in one list 4.2

Portals, WhatsApp, Instagram, calls and the website, each with its source.

◆ AI assistant on WhatsApp 5.1

Answers about your listings day and night, in the client's language.

◆ Viewing booking 5.4

Viewings booked, confirmed and moved in your agents' calendars, with reminders.

◆ Follow-ups and renewals 5.9

Quiet leads and tenancies near their end chased on the channel they came from.

◆ Virtual staging 6.5

Empty units furnished digitally, styled for the buyer you want.

◆ Weekly owner's report 4.7

Reply times, viewings and deals by agent and by portal, sent to you every week.

◆ Bayut, Property Finder, Dubizzle 9.1

Portal leads pulled into your list with the listing they are about.

◆ Lead routing 4.3

Each lead to the agent for that area or language, and passed on when he does not answer.

◆ Lead qualification 5.3

Budget, move-in date, cheques, who will live there: asked before your agent calls.

◆ Document collection 5.7

Title deeds, passports, Emirates IDs and Form A read and filed with the deal.

◆ Listing videos 6.2

A short video of every listing from its photos, with music and captions.

◆ Launch broadcasts 8.5

Off-plan launches and new listings to the clients who agreed to hear from you.

◆ Your own app 3.1

Your listings, saved searches and viewing bookings in an app under your name.

The systems you already use

We connect what you run today, so nothing has to be switched off. How each one connects, honestly:

◆ Property Finder

Property portal: listings and leads

Through its partner API once Property Finder approves the connection; until then, its lead emails are read into your list.

◆ Dubizzle

Classifieds with a large property section

Its lead emails are read into your list, and your listings reach it through its feed.

◆ Zoho CRM

CRM for leads, deals and agents

Connected through its API.

◆ Goyzer

Dubai-built CRM and property management

Through Zapier, which adds each new lead to Goyzer.

◆ Bayut

Property portal: listings and leads

Through the API key Bayut issues to your account; without one, its lead emails are read into your list.

◆ Meta Lead Ads

Lead forms in Facebook and Instagram ads

Connected through its API, with your page admin's permission.

◆ Bitrix24

CRM with calls, chats and automation

Connected through its API.

◆ Pixxi CRM

UAE-built CRM for brokerages

Through Zapier, with leads going both ways.

The price compared

What the same pieces cost in Dubai when you buy them one by one, and what you pay with us.

WHAT YOU NEED	BOUGHT SEPARATELY	WITH TECH CONCIERGE
A catalogue or listings site with search and filters	AED 12,000–60,000 once	✓ Included
A CRM for ten users	AED 510–3,673 a month	✓ Included
A WhatsApp platform with an AI chatbot, Meta's message fees on top	AED 477–1,740 a month	✓ Included
A mobile app for iPhone and Android	AED 70,000–300,000 once	✓ Included
A property tour video	AED 1,500–5,500 a video	✓ Included
Virtual staging	AED 150–500 an image	✓ Included
All of it	AED 82,000–360,000 to build, then AED 987–5,413 a month, plus each video or image	AED 3,600 a month, all of it

Typical prices in Dubai, checked 10 October 2026.

AED 3,600 a month, all of it

One invoice a month and one engineer you know by name. Nobody to hire.

WHEN IT PAYS FOR ITSELF

1 Extra rentals a month that cover our month

For example, 5% of a AED 90,000 annual rent is AED 4,500.

With us the work comes out of your month: an hour of engineer time is AED 120, a video AED 60, and AI compute is charged at twice its cost. A big build such as an app is estimated first and built over the months you choose, or sooner with extra blocks of AED 500.

Our price is per month, excl. VAT (reverse charge).

Bought separately, a website and an app are yours outright. With NewGen they are built and run for you as a service; what stays yours is set out in the agreement, which we go through with you before you sign anything.

Already running for a brokerage

Silk Valley Real Estate runs its website, its listings, its lead routing and its listing videos on Tech Concierge. Open it: it is live.

Silk Valley Real Estate silkvalleyrealestate.com

WHAT WE BUILT Website, listings with search, lead routing and listing videos

Your first month

What arrives when, from the day you start.

Week 1	A meeting with your engineer: your portals, your agents and their areas, and how leads reach you today.
Week 1	Leads from the portals, WhatsApp and calls start landing in one list, each with its agent.
Week 2	The assistant learns your listings and your rules: prices, cheques, viewing hours, what it hands to an agent. It starts answering with your team watching.
Weeks 2–3	Your website with your listings and search, and viewings booked straight into your agents' calendars.
Week 4	Your first listing videos, and your first weekly report.

What you see every week

The numbers a brokerage owner asks about, without asking anyone.

Reply time

How fast each new lead got its first answer, by agent and by portal.

Leads by source

Bayut, Property Finder, Dubizzle, WhatsApp, Instagram, calls: which bring viewings, not just clicks.

Viewings

Booked, held, cancelled and no-shows, by agent.

Leads with no next step

Who was answered once and then forgotten.

Listings

Enquiries and viewings per listing, so you know which to reprice.

Renewals ahead

Tenancies ending in the next 90 days, and who has answered.

What brokerage owners ask us

Does it work with Bayut, Property Finder and Dubizzle?

Yes. Leads arrive in your list the way the portals send them to you today, by email, WhatsApp or call, and go to the right agent. We set it up in your first week.

Will the assistant say something wrong about a property?

It answers only from your listings and the rules you set: the price, the cheques, the availability, the viewing hours. Whatever it does not know, it passes to an agent with the whole conversation.

Which languages does it speak?

It answers in the language the client writes in: English, Arabic, Russian, Hindi, Urdu and many more.

Do my agents have to change how they work?

No. They keep WhatsApp on their phones. Their leads and viewings come to them, and the list shows what is waiting for whom.

Who owns the listings and the client list?

You do. Your content and your clients' data are yours, and we export them on request in standard formats.

Can I try it before I decide?

Yes. You try it on your own business first, before you sign anything.

START

Try it on your own business first

Message us on WhatsApp and tell us about your business. You see it working on your own business before you sign anything.



Message us on WhatsApp

SCAN TO MESSAGE US

wa.me/971529507463



See it online

SCAN TO OPEN THE PAGE

newgen.market/for/real-estate



THE PERSON WHO ANSWERS

Sam White

CTO, NewGen International

You get an engineer by name, not a ticket number. I read your messages on WhatsApp and I answer them myself.