

TECH CONCIERGE FOR CAR RENTAL COMPANIES

Every enquiry answered at midnight, every car handed over with photos

An AI assistant answers on WhatsApp and Instagram at any hour, about the price, the deposit, the kilometres and the documents, and books the car with its delivery. Licences and passports are read into the booking, the deposit is held on the card and released once your Salik and fines check is done, and every handover is photographed in the app. Your fleet site, your car videos and one list of every renter, run by one engineer you know by name.

AED 3,600 a month

Your website, your app, one list of your customers, an AI assistant on WhatsApp and your videos, run by one engineer you know by name.

Where a car rental company loses its money

And what we set up for you, from the first month.

TODAY

01 A tourist asks on Instagram at 00:30 for a Lamborghini tomorrow. Your sales team sees it at 10, after he has rented from whoever answered first.

02 Deliveries are arranged by phone between sales and the drivers. A car reaches the hotel an hour late, or nobody remembers the child seat.

03 Licences and passports arrive as blurred photos in a driver's WhatsApp, and at the hotel he finds that the licence has expired.

04 A car comes back with a scratch, and the renter says it was already there. The delivery photos are in somebody's phone, or nowhere.

05 Salik and fines arrive weeks after the car is back. The deposit is released too early, or it sits on the card while the renter asks about it every day.

06 A monthly renter hands the car back at the end of his month, because nobody asked whether he wanted another one.

WITH US

The assistant answers in seconds with the price, the deposit, the kilometres and the documents, checks the car is free and books it with the delivery time and place.

Every delivery and collection is on one board with its time, place, car, driver and extras. The driver sees his jobs in the app, and the renter gets the driver's name and the time he will arrive.

The documents are collected in the chat before delivery and read into the renter's record with their expiry dates. The booking shows what is still missing.

Every handover is photographed and filmed in the app, with the time, the fuel and the kilometres, and signed by the renter. The return is shown side by side with the delivery.

Each rental carries its deposit hold and the day your rules allow its release. Your team is reminded to do the Salik and fines check, the charges go to the renter with the lines behind them, and the rest of the hold is released.

A week before his month ends, the assistant asks whether he is staying, offers the next month or a different car, and sends the payment link.

How your week runs with us

Five moments every car rental company knows, step by step, as we set them up for you.

01

A Lamborghini at 00:30

IT STARTS

A tourist writes on Instagram: he wants a Lamborghini Urus from tomorrow for three days, delivered to his hotel on the Palm.

WHAT CHANGES

The car is booked, paid and secured while your sales team sleeps.

- 1 The assistant answers in seconds: the price for three days, the deposit, the kilometres included and what the insurance covers.
- 2 It checks the Urus is free on those dates, and asks his age, where his licence is from and what time he wants the car.
- 3 It asks for photos of his licence and of his passport with the entry stamp, and an international driving permit if your rules ask for one, and reads them into the booking.
- 4 It sends a payment link for the rental and the deposit hold. Once he pays, the delivery is on your board for 11:00.
- 5 In the morning your driver gets the job in his app, and the renter gets the driver's name and the time he will arrive.

02

A delivery to the hotel

IT STARTS

A G-Class goes to a guest at a hotel in Downtown at 10:00.

WHAT CHANGES

The car leaves with a record both sides have seen, and there is nothing to argue about at the return.

- 1 The driver opens the job in the app: the renter, the car, the extras and what is already paid.
- 2 Before he hands over the keys, he walks round the car filming it, and photographs the wheels, the fuel and the kilometres.
- 3 He checks the original licence and passport against the photos in the booking, and the renter signs on the phone.
- 4 The renter gets the handover photos in his chat, with your rules for Salik, fines, fuel and the daily kilometres.

03

The car comes back

IT STARTS

A Range Rover Sport comes back after a week, 300 km over its limit and with a new scratch on the rear bumper.

WHAT CHANGES

Nothing is released before the check, nothing is held longer than your rules say, and the renter sees why.

- 1 The driver photographs it the same way, and the app shows the return beside the delivery: the scratch, the fuel and the kilometres.
- 2 The extra kilometres are priced at your rate, and the scratch goes to your team with both sets of photos.
- 3 The deposit stays held, and the booking shows the day your Salik and fines check is due.
- 4 On that day your team is reminded, records what it found, and the renter gets the charges with the lines behind them.
- 5 The rest of the hold is released, and the renter is told.

04

A monthly renter

IT STARTS

A resident has rented a Nissan Patrol by the month since spring, and his month ends on the 20th.

WHAT CHANGES

Monthly renters stay with you, and swaps and services are planned, not discovered.

- 1 A week before the 20th the assistant asks whether he is keeping the car for another month.
- 2 He asks for something smaller. It offers the cars free from the 20th, with their monthly prices.
- 3 He picks one and pays by card, or splits it with Tabby where you offer it.
- 4 The swap is on the delivery board: the new car goes out and the Patrol comes back in one trip, both photographed.
- 5 The Patrol's service is booked on the fleet calendar before it goes out again.

05

Before the high season

IT STARTS

December is coming. The Rolls-Royce and the Urus are booked every day, and two convertibles have stood idle all week.

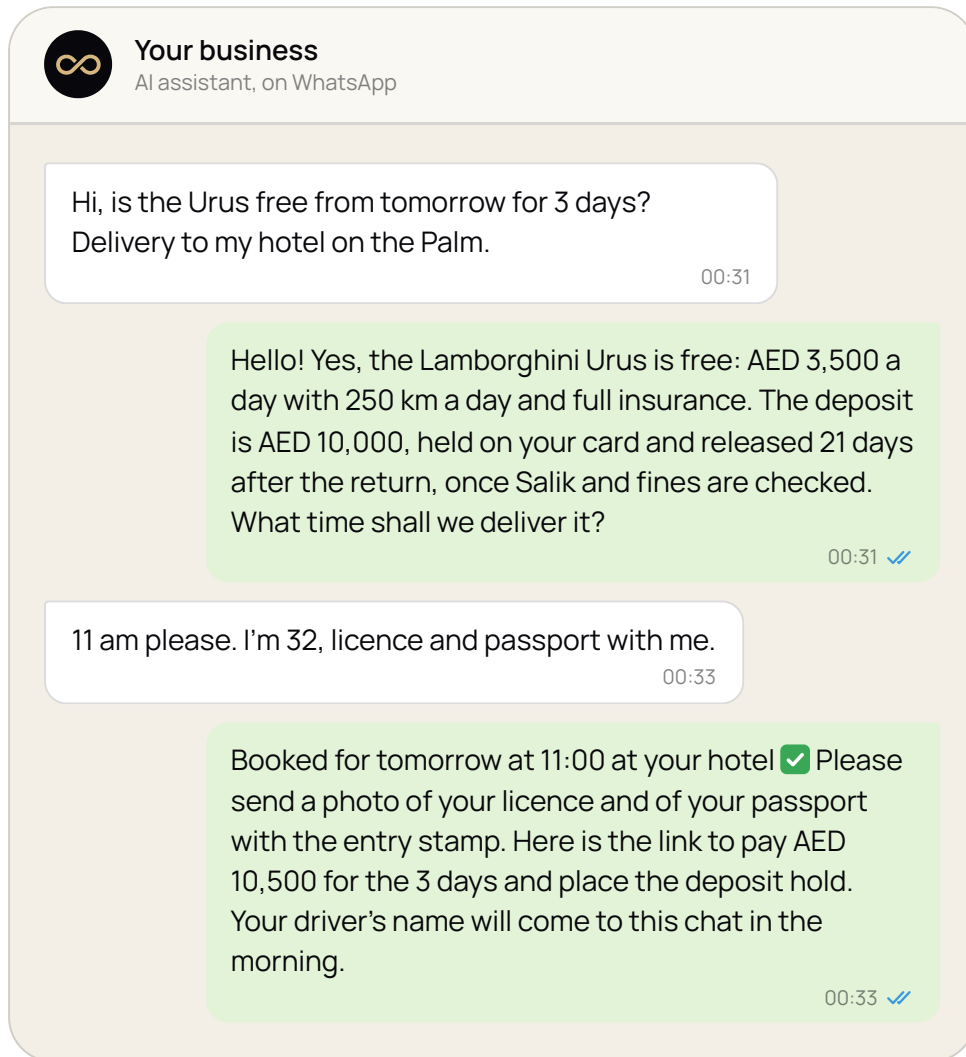
WHAT CHANGES

Idle cars are offered before the weekend, not after it.

- 1 The weekly report shows which cars earn and which stand idle.
- 2 One button turns each idle car's photos into a short video with its price, checked by a person and ready for Instagram and TikTok.
- 3 A weekend offer for those cars goes on WhatsApp to past renters who agreed to hear from you.
- 4 Every reply lands in the list, and the assistant books the car straight into the fleet calendar.

A tourist at 00:31, and the Urus booked before 00:35

An example of your assistant on WhatsApp.



What a car rental company gets

From our catalogue, the services a car rental company actually uses, all inside one monthly price.

◆ Fleet site with filters 2.3 Every car with its photos, its daily, weekly and monthly prices, its deposit and its kilometres, filtered by brand, type, seats and price.	◆ Booking with delivery 2.4 The dates, the delivery place and extras like full insurance instead of basic, a child seat or a second driver, with the total and the deposit shown before paying.
◆ Payments and deposit holds 9.2 Stripe, Telr or Network International for the rental, the deposit held on the card as a pre-authorisation, and Tabby for monthly rentals.	◆ Fleet calendar and prices 4.6 Every car's bookings, service days and blocked dates on one calendar, with its weekend, weekly, monthly and high-season prices.
◆ Every enquiry in one list 4.2 Instagram, TikTok, WhatsApp, your site, calls and the rental marketplaces, each enquiry with its source and the car it is about.	◆ AI assistant on WhatsApp and Instagram 5.1 Answers about prices, deposits, kilometres, insurance and documents day and night, in the renter's language, and passes corporate and long-term enquiries to your team.
◆ Bookings and extensions 5.4 Checks the car is free, books it, extends a rental or moves its dates, and tells your delivery team.	◆ Document check 5.7 The licence, the passport with its entry stamp or the Emirates ID read into the renter's record with their expiry dates, and anything missing asked for before delivery.
◆ Handover app 3.2 Delivery and return on the driver's phone: photos and video of every side, the fuel, the kilometres and the renter's signature.	◆ Delivery and collection board 4.5 Which driver takes which car to which hotel, home or airport, and when, on a calendar and a map.
◆ Salik, fines and trackers 9.8 Salik and fines statements and your GPS trackers' kilometres brought into each rental, where your provider offers an export or an API.	◆ Renewals and follow-ups 5.9 Monthly renters asked about the next month before this one ends, and quiet enquiries followed up on the channel they came from.
◆ Car videos 6.2 A short video of every car from its photos, with the price and captions, for Instagram and TikTok.	◆ Weekly fleet report 4.7 Days rented and revenue per car, deposits held and released, and the Salik, fines and extra kilometres recharged, every week.

The systems you already use

We connect what you run today, so nothing has to be switched off. How each one connects, honestly:

◆ OneClickDrive

Rental marketplace enquiries

Its leads land in your list, from its emails and WhatsApp.

◆ Wialon

GPS tracking: location and kilometres

Through its API, if your trackers already report to Wialon.

◆ Telr

Payments and deposit holds

Connected through its API.

◆ Stripe

Payment links and deposit holds

Connected through its API.

◆ Salik

Tolls recharged to the renter

Imported from your Salik statements, each toll matched to its rental.

◆ Tabby

Monthly rentals in instalments

Connected through its API.

◆ Network International

Card payments and deposit holds

Connected through its API.

The price compared

What the same pieces cost in Dubai when you buy them one by one, and what you pay with us.

WHAT YOU NEED	BOUGHT SEPARATELY	WITH TECH CONCIERGE
A catalogue or listings site with search and filters	AED 12,000–60,000 once	✓ Included
Online booking software	AED 59–224 a month	✓ Included
A CRM for ten users	AED 510–3,673 a month	✓ Included
A WhatsApp platform with an AI chatbot, Meta's message fees on top	AED 477–1,740 a month	✓ Included
A mobile app for iPhone and Android	AED 70,000–300,000 once	✓ Included
A short marketing video	AED 1,500–8,000 a video	✓ Included
All of it	AED 82,000–360,000 to build, then AED 1,046–5,637 a month, plus each video or image	AED 3,600 a month, all of it

Typical prices in Dubai, checked 10 October 2026.

AED 3,600 a month, all of it

One invoice a month and one engineer you know by name. Nobody to hire.

WHEN IT PAYS FOR ITSELF

8 Extra rentals a month that cover our month

For example, AED 500 from a 3-day SUV rental.

With us the work comes out of your month: an hour of engineer time is AED 120, a video AED 60, and AI compute is charged at twice its cost. A big build such as an app is estimated first and built over the months you choose, or sooner with extra blocks of AED 500.

Our price is per month, excl. VAT (reverse charge).

Bought separately, a website and an app are yours outright. With NewGen they are built and run for you as a service; what stays yours is set out in the agreement, which we go through with you before you sign anything.

Your first month

What arrives when, from the day you start.

Week 1	A meeting with your engineer: your fleet and prices, your rules for deposits, kilometres and insurance, and where your enquiries come from today.
Week 1	Enquiries from Instagram, TikTok, WhatsApp, calls and your site start landing in one list, each with its source.
Week 2	The assistant learns your fleet and your rules: prices, deposits, kilometres, documents, delivery areas, and what it hands to your team. It starts answering with your team watching.
Weeks 2–3	Your fleet site with prices and booking, the fleet calendar, and the deposit held on the card when a renter books.
Week 4	Your drivers make their first handovers in the app, and you get your first car videos and your first weekly report.

What you see every week

The numbers a car rental owner asks about, without asking anyone.

Days rented per car

How many days each car was out this week, and which stood idle.

Revenue per car

What each car brought in with its extras, so you see which to keep and which to replace.

Enquiries by source

Instagram, TikTok, WhatsApp, your site and the marketplaces: which bring bookings, not just questions.

Reply time

How fast each enquiry got its first answer, day and night.

Deposits on hold

Every deposit still held, the day it may be released, and the checks still to do.

Recharges

Salik, fines, extra kilometres and damage charged to renters, and what is still open.

What car rental owners ask us

Can the assistant offer a car that is already rented?

No. It checks the fleet calendar before it offers a car, and books it there. A car in service, or one you have blocked, is not offered.

Can the deposit be held on the card?

Yes, through your payment gateway: the deposit is held as a pre-authorisation, and after the check your team releases it or charges from it. How long a hold can stay on a card depends on the gateway and the card, and we set your rules around it.

How does it handle the renters' documents?

The renter sends photos in the chat. The assistant reads the licence, the passport with its entry stamp or the Emirates ID into his record with their expiry dates, and asks for whatever your rules say is missing. Your driver checks the originals at delivery.

Can Salik and fines come in by themselves?

Where your Salik account, your source of fines or your trackers offer an export or an API, we bring them into each rental. Where they do not, your team adds them to the rental in a few clicks, and the renter gets them with the lines behind them.

Who owns the data?

You do. Your content and your customers' data are yours, and we export them on request in standard formats.

Can I try it first?

Yes. You try it on your own business first, before you sign anything.

START

Try it on your own business first

Message us on WhatsApp and tell us about your business. You see it working on your own business before you sign anything.



Message us on WhatsApp

SCAN TO MESSAGE US

wa.me/971529507463



See it online

SCAN TO OPEN THE PAGE

newgen.market/for/car-rental



THE PERSON WHO ANSWERS

Sam White

CTO, NewGen International

You get an engineer by name, not a ticket number. I read your messages on WhatsApp and I answer them myself.